

A MONOGRAPH ON EFFECT OF EMPLOYEE MOTIVATION, INTRINSIC REWARDS, EXTRINSIC REWARDS ON THE EMPLOYEE PERFORMANCE

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ABSTRACT

Motivated employees can lead to increased productivity and allow an organization to achieve higher levels of output. Imagine having an employee who is not motivated at work. They will probably use the time at their desk surfing the internet for personal pleasure or even looking for another job. This is a waste of your time and resources. The aim of the study is to study the association between motivation, intrinsic rewards, extrinsic rewards, and employee productivity and which is the factor which affects most out of the mentioned factors. The area of the study is Nagpur city. Nagpur is one of the major industrial cities of Maharashtra. This district is famous for its orange productions. Many big and leading companies open their base in this city. Many businessmen come to this city every day for this reason. As it is one of the major cities of Maharashtra, it is well connected by train, air, and road with other parts of the Maharashtra state and India.

KEYWORDS: *Employee Motivation, Employee Performance, Intrinsic Value, and Extrinsic Value*

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